

JOB DESCRIPTION

Job Title:	Graphic Designer
Responsible to	Brand Marketing Manager
Hours	Part-time, Casual – approximately 24 hours per week

OUR COMPANY

Enriching the Territory with incredible event experiences is what drives us.

Since 1999, Northern Territory Major Events Company (NTMEC) has been delivering and supporting events from the Top End right down to the Red Centre. Our team is passionate about the Territory's events industry and takes great pride in the company's diverse events portfolio.

As the peak body for events in the Territory, NTMEC strives to grow industry capacity, strengthen our identity as an exciting place to live and work, and deliver world-class events to boost visitation and ultimately strengthen the Territory's economy.

THE ROLE

People are our most important and valued asset. Working at NTMEC is more than a job; it is a commitment to promote the Territory as a unique, world-class event destination like no other.

As a Graphic Designer, you will join our dynamic marketing team to create, design and produce visual concepts and solutions for events across the Northern Territory.

Key Duties and Responsibilities:

1. Maintain a deep understanding of our events to ensure all design assets are visually consistent and communicate the desired objective
2. Working with the marketing team to continuously update, design and enhance our websites and their content
3. Produce end-to-end design services including concept development and execution across all assets: websites, outdoor media, advertising, print, way-finding, merchandise, electronic newsletters, banners, social media, other digital media and internal collateral
4. Have exceptional planning and project management skills to manage multiple, complex and often conflicting design projects and tasks
5. Ensure the customer experience is always at the forefront of every piece of creative execution
6. Maintain digital assets management including cataloguing, storage and retrieval of digital assets such as photographs, videos and design files
7. Initiate new systems, processes, resources or materials wherever you see room for improvement

Selection Criteria:

ABOUT YOU

You will have an engaging and consultative style, who can hit the ground running in a multi-faceted and busy role with the ability to take on constructive feedback and adapt designs accordingly.

You will have:

1. Degree in Graphic Design, Visual Communications or relevant field
2. Proficient in Adobe Creative Cloud with a focus on: Word Press, InDesign, Photoshop, illustrator, Acrobat and supporting programs such as Microsoft suite including PowerPoint

3. An outstanding balanced portfolio demonstrating varied work, including brand and identity, typography, print and digital media platforms
4. Ability to think creatively and translate concepts through to engaging designs with high visual impact
5. Excellent written and verbal communication skills
6. Ability to foster harmonious working relationships with colleagues and work to tight deadlines
7. Animation and video editing skills a bonus
8. Minimum 3 years industry/agency experience